

Summary

The Analysis of the Efficiency of Trade Costs Management in Serbia.....	195
<i>Radojko LUKIC</i>	
Effective Recruitment Challenges Faced by the Hospitality Industry in Bangladesh: A Study on Selected Star Rated Residential Hotels.....	210
<i>Kazi HUDA</i>	
<i>Ali HAQUE</i>	
<i>Rehnuma KHAN</i>	
The Performance and Efficiency of Islamic Banking in South Asian Countries	223
<i>Muhammad IRFAN</i>	
<i>Yasir MAJEED</i>	
<i>Khalid ZAMAN</i>	
Innovative Way of Optimizing the Manufacturing Processes on Parallel Production Lines in SME	238
<i>George Cristian GRUIA</i>	
<i>Michal KAVAN</i>	
Increasing the Sustainability of Museums through International Strategy	248
<i>Izabela Luiza POP</i>	
<i>Anca BORZA</i>	
The Impact of Risks in Supply Chain on Organizational Performances: Evidence from Romania	265
<i>Gyula Laszlo FLORIAN</i>	
<i>Alexandru CONSTANGIOARA</i>	
External CSR Communication in a Strategic Approach	276
<i>Diana Corina GLIGOR-CIMPOIERU</i>	
<i>Valentin Partenie MUNTEANU</i>	
High Performance Activity Practices in Small Firms in Romania.....	290
<i>Gabriela TUTUEANU</i>	
<i>Elena Claudia SERBAN</i>	
Catastrophe Bonds. From Structure to Strategy – A Cluster Analysis at European Level.....	304
<i>Laura-Gabriela CONSTANTIN</i>	

Customer Oriented System of Values Research.....	318
<i>Teodora ROMAN</i>	
<i>Adriana MANOLICĂ</i>	
<i>Laura GONDOR</i>	
Marketing Management Relational Approaches Focused on Consumer's and Customer's Needs and Desires	325
<i>Gheorghe MINCULETE</i>	
<i>Maria-Ana CHISEGA-NEGRILĂ</i>	
Managing the State Aid in Romania According to European Union's Policy.....	347
<i>Cristian BUŞU</i>	
Water Stewardship and Corporate Sustainability.....	358
<i>Peter JONES</i>	
<i>Daphne COMFORT</i>	
<i>David HILLIER</i>	
The Impact of Strategic Human Resource Management on Organizational Performance	373
<i>Luftim CANIA</i>	